Where gourmets meet

FOOD & LIFE

FOOD & LIFE
Germany's largest meeting point for eating, drinking and enjoying

25.11. – 29.11.2020
Fairground Munich

www.food-life.de

FAQ

The coronavirus crisis poses a significant challenge and has understandably led to considerable uncertainty. The «FOOD & LIFE» team has put together a collection of answers to your most frequently asked questions:

Updated: June 29 2020

PLANNING SECURITY

1. **Is it certain that FOOD & LIFE 2020 will take place?**

   From 1 September, trade fairs will be allowed to take place again in Bavaria and we firmly believe that the trade fair duo Heim+Handwerk/ FOOD & LIFE will take place as planned from 25 to 29 November 2020 at Fairground Munich. The measures named by the state government guarantee you as exhibitors and visitors a pleasant and at the same time safe trade fair experience. The protection and hygiene regulations for trade fair and congress operations include adherence to the distance rule of 1.5 meters, clear pathways and distance markings. Exhibitors and visitors are obliged to register and to wear a mouth-and-nose cover, as is common practice in public areas. If the incidence of infection stabilises permanently at a low level, masks may be removed from the tables at exhibition stands. The prerequisite for this is a minimum distance of 1.5 metres and that the contact details of the person being interviewed are recorded.

2. **When will you start planning the stand layout?**
   The layout planning for FOOD & LIFE 2020 started in June 2020, whereby we adapt necessary hygiene precautions and other room concepts required by the current situation to the situation. With an early registration we are able to realize your stand and placement wishes in an optimal way.

3. **Why should I take part in a trade fair during these times?**
   We can say two things with certainty: For one, trade fairs will change as a consequence of the COVID-19 pandemic, because public health comes first. We are working intensively on new concepts to guarantee every attendee's safety. For another, once the lockdown is over, these are exactly the kinds of platforms we will need to get the economy going again. We will play our part in this by providing a safe setting for networking, to help your business pick up speed again. Of course, your customers will also be grateful for the opportunity to have personal contact with you again. To give you some planning security in these

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uncertain times, GHM will refund 100 % of all participation fees if, in contrast to current indications, we are forced to cancel the trade fair on official orders as a result of future developments.

COST TRANSPARENCY

4. **Until when can I withdraw my registration without binding costs?**
   To begin with, registering for FOOD & LIFE 2020 is free. Only once you have received official approval to participate in the trade fair will you enter into a legal agreement with us. You can cancel your participation on FOOD & LIFE 2020 at no cost up to two weeks after receiving your official approval.

5. **At what point do I need to pay fees when I cancel?**
   If you want to cancel your attendance at FOOD & LIFE 2020 even though the trade fair has not been cancelled officially, you will be required to pay the full costs starting two weeks after receipt of approval in accordance with the Conditions of Participation (COP). However: Even in this case, the FOOD & LIFE team will do its best to rent out part of or your complete stand space to another exhibitor. This would mean that, after we have received full payment for the rented space, we would be able to reimburse you for these rental charges, less the repayment of expenses. You will need to cancel any other services you ordered directly with the respective contractual partner.

6. **When do I need to pay the first instalment?**
   As soon as you have been approved as a FOOD & LIFE 2020 exhibitor, you will receive your official contract. The invoice with your participation charges will be sent to you after you have been approved, but earliest in August 2020. The invoice must be fully by mid of October 2020 at the latest.

SECURITY

7. **What happens if the organising company is forced to cancel FOOD & LIFE 2020?**
   One thing is clear: The coronavirus crisis will accompany us for some time to come. Nobody knows for certain what the upcoming months will bring. As organisers, we are preparing for a wide range of scenarios to be able to run a safe FOOD & LIFE 2020. If, contrary to our expectations, we are forced to cancel the trade fair, we assure you today already that you will be reimbursed 100 % of any participation fees you have already paid. We bear the full risk and the costs of the participation fees. We are hereby making our contribution to providing FOOD & LIFE and everyone involved the greatest possible planning security during these uncertain times. We are also aware of the fact that cancellation deadlines for your agreements with service companies are generally a few weeks before the trade fair and take this into account.