



# EXHIBIT AT FOOD & LIFE 2020. YOU'LL LIKE OUR NUMBERS:



live in one of Europe's booming economic regions – the Munich metropolitan region.



of the exhibitors are very satisfied and want to exhibit again.



spent by each visitor **on average** at FOOD & LIFE.

Germany's meeting point  
**for gourmets**



**B2C and B2B**

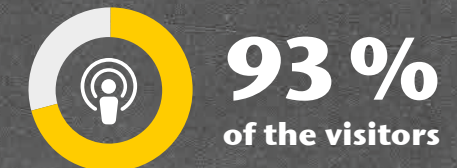


**FOR OVER 15 YEARS**

FOOD & LIFE has been a **successful meetup** for food, drinks and enjoyment.



**About every third visitor** likes FOOD & LIFE because it is so appealing, vital and inspiring, or appreciates tradition, quality and regional aspects.



**will recommend FOOD & LIFE.**  
72 % will come again.